



ISR

**INSTITUTE OF
STAKEHOLDER RELATIONS**

Advancing the Profession and Practice of Stakeholder Relations

ISR MEMBERSHIP BROCHURE
2026



www.stakeholderinstitute.org

WELCOME

We are thrilled to welcome you to the Institute of Stakeholder Relations (ISR), the global home of stakeholder relations.

We are a warm home for professionals who are passionate about stakeholder engagement, and for organisations who are committed to real and meaningful engagement with their stakeholders.

In this brochure, you will find out all about us, our values, vision, mission and membership offerings. You will find more about our latest news, partnerships and calendar of training and seminars on our website www.stakeholderinstitute.org and on our LinkedIn page [LinkedIn-Institute-of-stakeholder-relations](#).

We are very excited to embark on this journey of Excellence in Stakeholder Relations together with you, and we look forward to meeting you in our online collaboration forum and networking events.

Dr Thabang Chiloane
Chairperson and Co-founder



Cassandra Gabriel
Executive Director and Co-founder



Jennifer Seif
Director: Fundraising



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ABOUT THE ISR

The Institute of Stakeholder Relations (ISR) is a professional body dedicated to advancing the profession and practice of stakeholder engagement globally. We are the home of stakeholder relations.

Established in response to the great demand for effective stakeholder engagement knowledge, training and best practice, ISR is a centre of excellence for stakeholder relations... fostering innovation, collaboration, ethics and best practice standards in the function and profession.

The ISR support both practitioners and organisations through our individual and corporate membership offerings. We empower professionals, to grow your network, develop your knowledge, access useful toolkits, and advance your career through vacancy postings and referrals. The ISR has created a vibrant and innovative global community of stakeholder relations practitioners, with membership currently from 9 countries and growing.

Private and public sector organisations will benefit through best practice research, strategy support, customised training for Boards, C-Suites and stakeholder relations and community facilitation teams. The ISR supports organisations to drive sustainable strategy and development goals, through effective stakeholder relations.



ISR VALUES

 Integrity

 Diversity

 Sustainability

 Stakeholder-centrism

 Equality

ISR VISION

The vision of the ISR is to be a global centre of excellence for best practice in stakeholder relations.

ISR MISSION

Our mission is aimed at driving excellence in stakeholder relations:

1. Create a Vibrant Community of Stakeholder Relations Professionals

The ISR aims to grow a vibrant, diverse, and innovative community of stakeholder relations practitioners, who can share knowledge, experience and learnings across the globe.

2. Support Professional Networking

The ISR aims to provide a platform for professional networking, training and career development in the stakeholder engagement field. Your success is our success, and we are here to support you to grow your network for career advancement.





3. Advance Professionalisation

ISR is committed to advancing the professionalisation of the stakeholder relations function and practice. We achieve this through training, certification and standardisation of ethical and quality best practices, ensuring that our members are well-equipped to excel in their roles and to add the greatest value to their organisations.

4. Promote Best Practice Research, Education and Awareness

The ISR aims to increase knowledge, understanding and awareness about ethical stakeholder relations, for good corporate governance and sustainability in both business and government. We aim to educate Boards and C-Suites about what GOOD stakeholder relations looks like. Ultimately, we aim to promote *sustainable business strategy* and *sustainable development* through effective stakeholder relations.

5. Global Engagement

The ISR aims to become a global platform for stakeholder relations practitioners to participate in international developments in the field. We believe in staying connected to remain at the forefront of industry advancements, changes in corporate governance codes and best practice quality and ethical standards.



INDIVIDUAL MEMBERSHIP BENEFITS

The ISR aims to create a vibrant and innovative community of stakeholder relations practice globally. We help you to grow your network of fellow practitioners, develop your knowledge through webinars, workshops and certification courses, access useful toolkits and templates, and advance your career development through vacancy postings and referrals.

Individual members will have access to the following benefits:

- A Unique Practice Number, Membership Certificate and Membership Badge. This is verifiable on our website with a QR Code.
- Free access to the **Stakeholder Engagement and Social Facilitation Foundations Programme** - presented by ISR in partnership with The Association of Social Engagement Facilitators of Southern Africa (ASEFSA)
- Free access to monthly online professional development webinars.
- Discounts on the Stakeholder Engagement Certification Programmes.
- Certificates of attendance of all courses and webinars.
- Access to strategy and planning tools, resources and templates.
- Invitations to ISR networking events.
- First access to internal jobs postings and referrals.
- New member profile and photo in the weekly newsletter (optional).
- Profile and photo on the ISR website membership page (optional).

INDIVIDUAL MEMBERSHIP FEE: R1200 / \$70 USD per annum

Please complete your application form on our Website Membership Page:

www.stakeholderinstitute.org/join-isr



CORPORATE MEMBERSHIP BENEFITS

The ISR supports private and public sector organisations with best practice research, strategy support, customised briefings and training sessions for Boards, C-Suites and stakeholder relations and community facilitation teams. We support organisations to drive sustainable strategy and development goals, through effective stakeholder relations.

Corporate members will have access to the following benefits:

A. Individual Member Benefits

- All the individual membership benefits for your members, listed on the previous page
- A Corporate Membership Certificate and Membership Badge, when you sign up 2 members or more.

B. Training and Toolkits:

- Free access to the **Stakeholder Engagement and Social Facilitation Foundations Programme** - presented by ISR in partnership with The Association of Social Engagement Facilitators of Southern Africa (ASEFSA)
- Discounts of all **ISR and ASEFSA Certification Programmes**.
- Access to Stakeholder Relations strategy and planning guides, templates and toolkits.

C. Strategy Support:

- Best-practice checklist. A global benchmarking survey will be launched in 2026. If your company participates you will receive a scorecard against best practices in your sector.
- 2 Strategy/planning coaching sessions for the Head of Stakeholder Relations, by an ISR Stakeholder Relations expert.



CORPORATE MEMBERSHIP BENEFITS

D. Talent Referral and Recruitment:

- Talent attraction, referral and recruitment support from within our talent network of Stakeholder Relations Practitioners.
- Customised Competency Framework and Job Profile development at reasonable rates by our team of experts.

E. Co-Branding Opportunities:

- Access to all ISR networking events for 10 team members
- Co-branding and sponsorship opportunities at ISR events, Annual Awards and Gala Dinner.

F. Corporate Membership Fee:

- Category A: Small Organisations - Under R10m revenue: R2,500 / \$150 USD per employee
- Category B: Medium Organisations - Under R50m revenue: R5,000 / \$300 USD per employee
- Category C: Large Organisations - Over R50m revenue: R10,000 / \$600 per employee

Please contact us to discuss a customised membership package and large group discounts: membership@stakeholderinstitute.org



2026 TRAINING PROGRAMME

To receive the training brochures and invites, please join on our online membership page: www.stakeholderinstitute.org/join-isr or email training@stakeholderinstitute.org.

ISR offers a variety of specialised training programs designed to enhance skills and capabilities in stakeholder engagement, social facilitation, government and parliamentary liaison, strategy and leadership. All our social facilitation course content is offered in partnership with The Association of Social Engagement Facilitators of Southern Africa (ASEFSA)

ISR 2026 TRAINING SCHEDULE

LEGEND:

Foundations Programme

Webinars

Certification Training Courses

Membership Networking Events



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ISR Stakeholder Engagement and Social Facilitation Foundations Programme

DATES	MODULES AND CONTENT	FACILITATORS	COST
Friday, 27 March 2026	Module 1: 1. Craft a winning strategy 2. Create an implementable engagement plan	Cassandra Gabriel (ISR)	ISR MEMBERS ATTEND FREE
Friday, 10 April 2026	Module 2: 3. The art of social engagement facilitation	Sthembiso Madlala (ASEFSA)	Non-members: R2,500 individuals & SMMEs R5,000 government & corporates
Friday, 08 May 2026	Module 3: 4. Government and Parliamentary Relations	Cassandra Gabriel; Dr Thabang Chiloane; Raksha Singh-Semnarayan, Ben Gordon	

ISR Stakeholder Engagement and Social Facilitation Foundations Programme

DATES	MODULES AND CONTENT	FACILITATORS	COST
Friday, 10 July 2026	Module 1: 1. Craft a winning strategy 2. Create an implementable engagement plan	Cassandra Gabriel (ISR)	ISR MEMBERS ATTEND FREE
Friday, 14 August 2026	Module 2: 3. The art of social engagement facilitation	Sthembiso Madlala (ASEFSA)	R2,500 individuals & SMMEs R5,000 government & corporates
Friday, 21 August 2026	Module 3: 4. Government and Parliamentary Relations	Cassandra Gabriel; Dr Thabang Chiloane; Raksha Singh-Semnarayan, Ben Gordon	

Certification Training Courses

DATES	MODULES AND CONTENT	FACILITATORS	COST
24, 25, 26 June 2026	Social Facilitation Masterclass - Certification Programme	ASEFSA & ISR	R8000 (ISR Members get a 10% discount)
22, 23, 24 July 2026	Stakeholder Engagement Strategy and Planning Masterclass - Certification Programme	ISR	R8000 (ISR Members get a 10% discount)
2,3,4 September 2026	Government and Parliamentary Liaison Masterclass - Certification Programme	ISR	R8000 (ISR Members get a 10% discount)
16, 17, 18 September 2026	Navigating Strategy and Stakeholder Relations in Complex Ecosystems - Certification Programme	Dr Vera Kriel; Cassandra Gabriel	R8000 (ISR Members get a 10% discount)
14, 15, 16 October 2026	Stakeholder Engagement Consultants' Strategy Masterclass - Certification Programme	ISR	R8000 (ISR Members get a 10% discount)
4, 5, 6 November 2026	Social Facilitation Masterclass - Certification Programme	ASEFSA & ISR	R8000 (ISR Members get a 10% discount)



Webinars			
DATES	MODULES AND CONTENT	FACILITATORS	COST
Friday, 24 April 2026	The Benefits of Using Stakeholder Relations Management Software (SRMS) and the latest AI	Allison Hendricks, Simply Stakeholders (Darzin)	ISR MEMBERS ATTEND FREE
Friday, 22 May 2026	Expanding into Africa: Stakeholder Relations	Nokuzola Mayekiso	ISR MEMBERS ATTEND FREE
Friday, 05 June 2026	The 3 Ps of Fundraising for Non-Profits: Purpose,	Jennifer Seif	ISR MEMBERS ATTEND FREE
Friday, 12 June 2026	Regulatory Compliance: A Stakeholder	Raksha Singh Semnarayan	ISR MEMBERS ATTEND FREE
Friday, 17 July 2026	Strategy and Stakeholder Relations in Complex	Dr Vera Kriel	ISR MEMBERS ATTEND FREE
Friday, 11 September 2026	Reputation at Risk - Crisis Communications Fundamentals for Restoring Stakeholder Trust	Cassandra Gabriel; Albert Marais	ISR MEMBERS ATTEND FREE
Friday, 09 October 2026	Public Speaking and Presentation Skills: A Practical Workshop	Cassandra Gabriel, Sithembiso Nhlapo	ISR MEMBERS ATTEND FREE
Friday, 20 November 2026	Ethics and Conflicts of Interest? A Practical Guide to Staying on the Ethical Side of the Business Fence	The Ethics Institute	ISR MEMBERS ATTEND FREE
December 2026 TBC	30th Anniversary of the first democratic South African Constitution. A reflection on democracy, and the pillars of transparency and public participation which uphold and defend democratic values and good governance.	Centre for Constitutional Development	ISR MEMBERS ATTEND FREE

Networking Events			
DATES	MODULES AND CONTENT	FACILITATORS	COST
28-Aug	Womens Month Networking Event	ALL	TBC
04-Dec	Year-end Networking Function TBC	ALL	TBC

2026 ISR Training Calendar

January						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
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February						
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March						
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29	30	31				

April						
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May						
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17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

June						
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28	29	30				

July						
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18	19	20	21	22	23	24
25	26	27	28	29	30	31

August						
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23	24	25	26	27	28	29
30	31					

September						
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October						
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25	26	27	28	29	30	31

November						
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15	16	17	18	19	20	21
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29	30					

December						
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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

ISR PAYMENT DETAILS

ACCOUNT NAME: INSTITUTE OF STAKEHOLDER RELATIONS NPC

Account Number: 1052721079

Bank Name: Capitec Business

"CAPITEC BUSINESS" NOT "CAPITEC"

Account Type: Capitec Business Account

SWIFT Address: CABLZAJJ

Branch Name: Relationship Suite

Branch Code: 450105

ISR Registration Number: 2024/376953/08

Payment Reference: Name and Surname

Please email proof of payment to membership@stakeholderinstitute.org

FOR CAPITEC INTERNATIONAL PAYMENTS:

Capitec Bank's SWIFT code for currency: CABLZAJJ

Account Name: INSTITUTE OF STAKEHOLDER RELATIONS NPC

Account Number: 1052721079

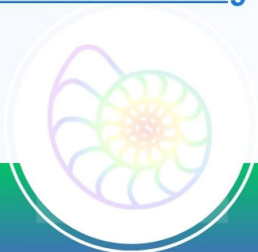
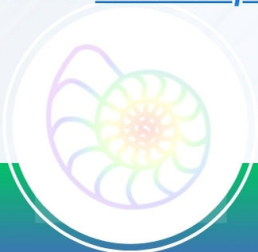
Your full name as shown on your ID/Passport

Your full residential address

The reason for payment: ISR membership

Payment Reference: Name and Surname

Please email proof of payment to membership@stakeholderinstitute.org



ABOUT THE ISR LOGO

Our logo is a rainbow-coloured representation of a Chambered or Pearly Nautilus, an endangered species. The beautiful sea shell has provided protection and stability to this species for over 480 million years, even before the time of the dinosaurs.

The spiral pattern found in this shell, is based on **"The Fibonacci Sequence"**, derived by adding the previous two numbers: 0, 1, 2, 3, 5, 8, 13, 21, 34 etc. The Fibonacci Sequence creates a spiral pattern, known as **"The Golden Ratio"**. This mysterious mathematical pattern is found in the spiral of galaxies, the growth pattern of leaves and flowers, the curve of a human ear, our bone structure and even in our DNA.

"The Golden Ratio" is recognised as the geometrical blueprint for life. It was made famous by Italian mathematician Leonardo Pisano Fibonacci in 1202, but has been studied by Indian and Arabic mathematicians as early as the 5th century AD.

Like the circles of influence in a stakeholder analysis model, the spiral shape symbolises change, growth and positive motion.

CONTACT INFORMATION



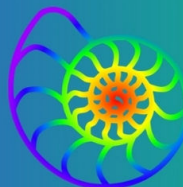
+27 82 783 7298



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